



*Welcome to the most emblematic
winery of modern winemaking in Uruguay.*

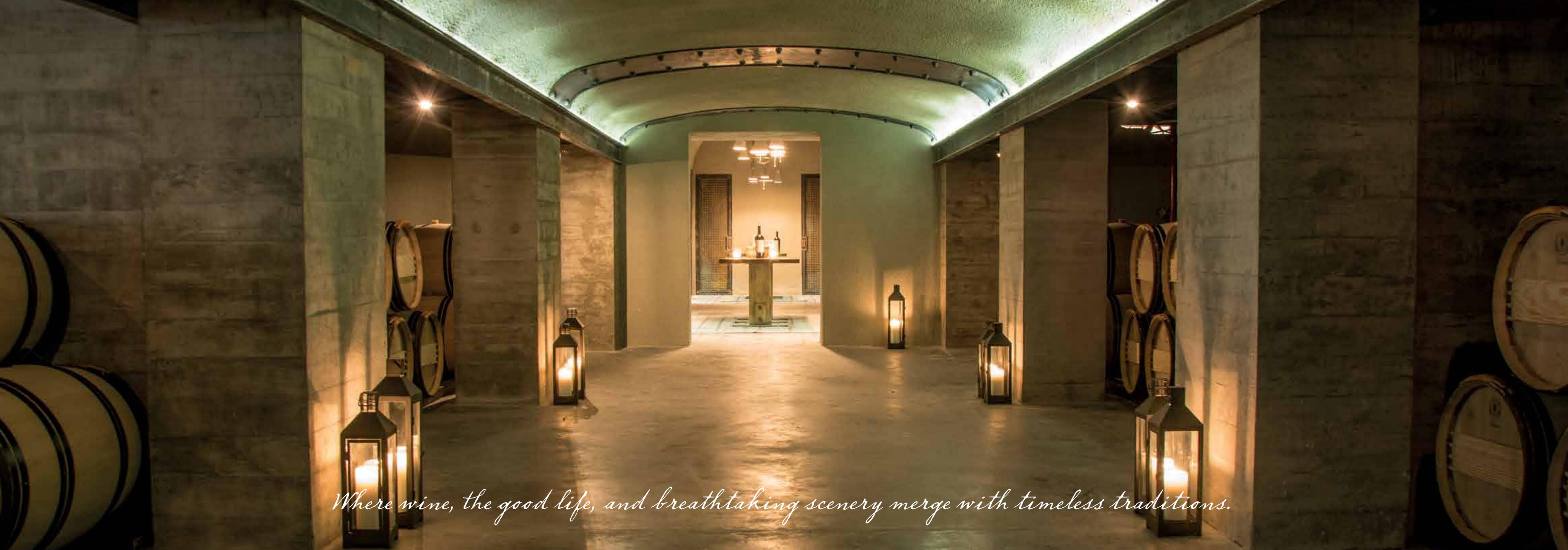
*Welcome to a family dream come true
and your place in the New World's paradise.*

*Welcome to an exclusive, members-only venue,
that goes far beyond a wine experience.*

Welcome to



THE
GARZÓN
CLUB



Where wine, the good life, and breathtaking scenery merge with timeless traditions.



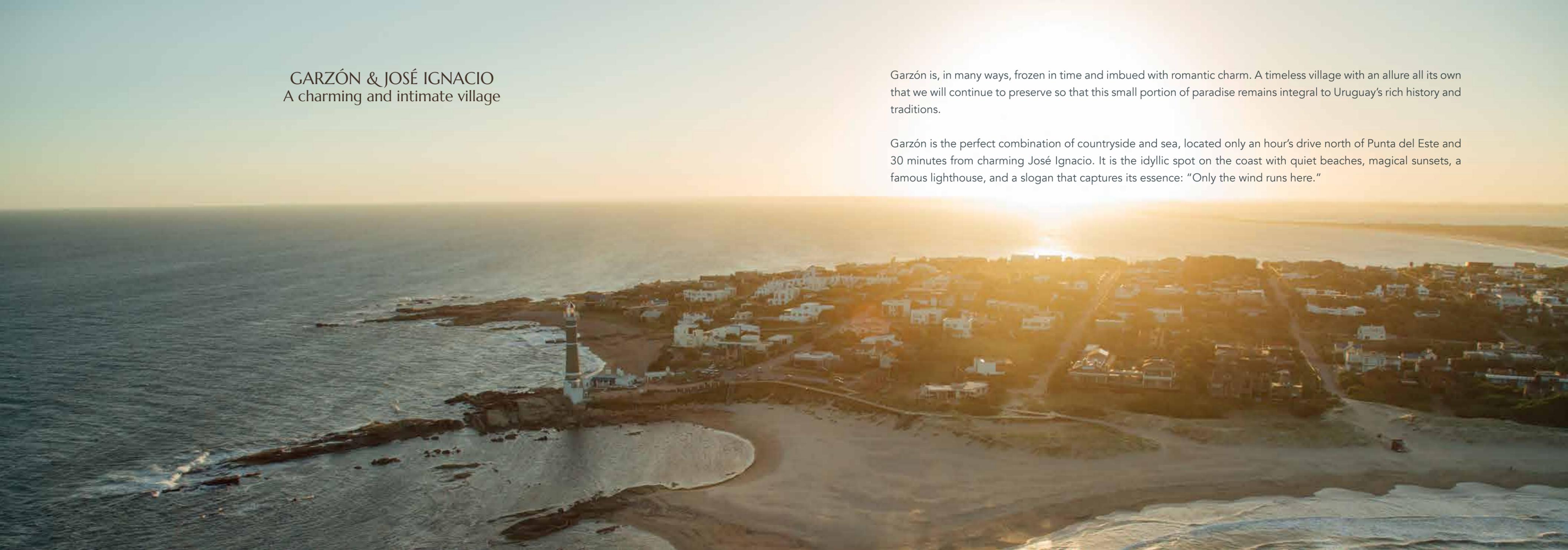
ALEJANDRO P. BULGHERONI
The Visionary

Alejandro P. Bulgheroni is an experienced entrepreneur in the worldwide energy sector. He is passionate about wine and the way of life that surrounds it. Since 1965, he has been involved in the development of several agro-industrial projects. In 1999, he yielded to his pioneering instincts and, together with his wife Bettina, they transformed the Uruguayan region of Garzón with high-tech agriculture and livestock ventures. Today, it is the region's exemplary vineyard and winery. For Alejandro and Bettina, it is a dream come true.

GARZÓN & JOSÉ IGNACIO
A charming and intimate village

Garzón is, in many ways, frozen in time and imbued with romantic charm. A timeless village with an allure all its own that we will continue to preserve so that this small portion of paradise remains integral to Uruguay's rich history and traditions.

Garzón is the perfect combination of countryside and sea, located only an hour's drive north of Punta del Este and 30 minutes from charming José Ignacio. It is the idyllic spot on the coast with quiet beaches, magical sunsets, a famous lighthouse, and a slogan that captures its essence: "Only the wind runs here."

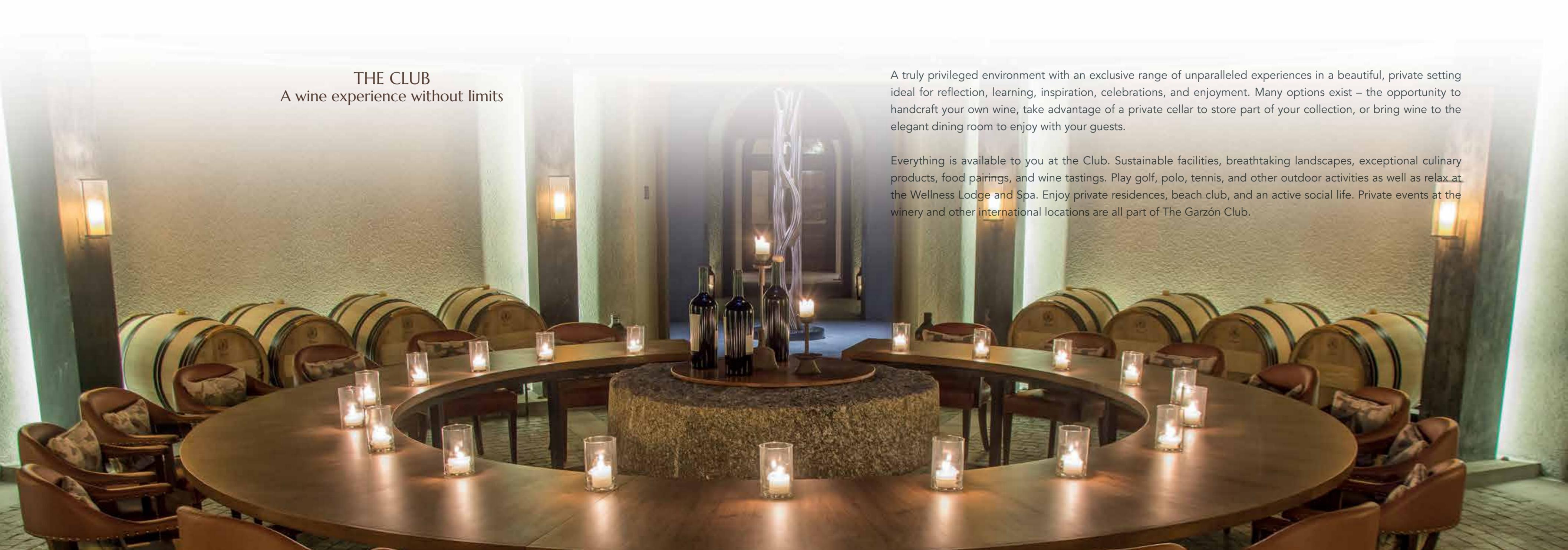


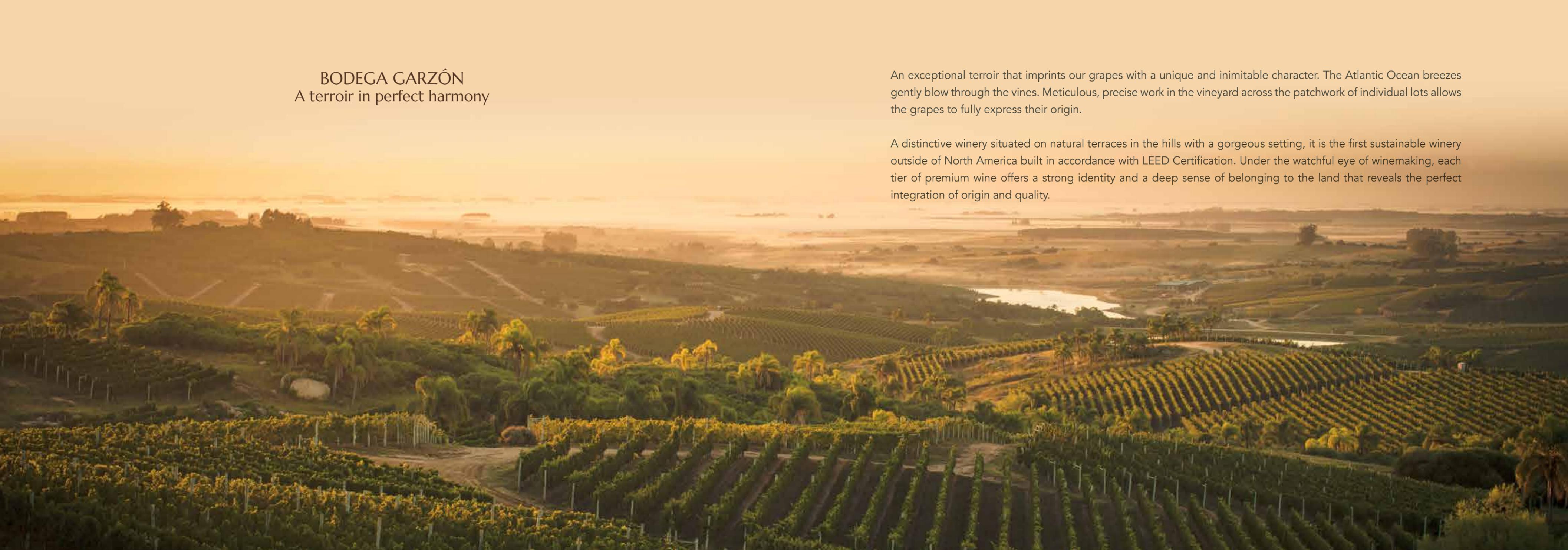
THE CLUB

A wine experience without limits

A truly privileged environment with an exclusive range of unparalleled experiences in a beautiful, private setting ideal for reflection, learning, inspiration, celebrations, and enjoyment. Many options exist – the opportunity to handcraft your own wine, take advantage of a private cellar to store part of your collection, or bring wine to the elegant dining room to enjoy with your guests.

Everything is available to you at the Club. Sustainable facilities, breathtaking landscapes, exceptional culinary products, food pairings, and wine tastings. Play golf, polo, tennis, and other outdoor activities as well as relax at the Wellness Lodge and Spa. Enjoy private residences, beach club, and an active social life. Private events at the winery and other international locations are all part of The Garzón Club.





BODEGA GARZÓN
A terroir in perfect harmony

An exceptional terroir that imprints our grapes with a unique and inimitable character. The Atlantic Ocean breezes gently blow through the vines. Meticulous, precise work in the vineyard across the patchwork of individual lots allows the grapes to fully express their origin.

A distinctive winery situated on natural terraces in the hills with a gorgeous setting, it is the first sustainable winery outside of North America built in accordance with LEED Certification. Under the watchful eye of winemaking, each tier of premium wine offers a strong identity and a deep sense of belonging to the land that reveals the perfect integration of origin and quality.

“Just as the building was constructed to integrate into the landscape, the interiors function for people.”

Hospitality Design

“#1 winery around the world that goes far beyond wine.”

VAMOS (inflight Latam Airlines Magazine)

“The latest in high-tech agro-tourism.”

Conde Nast Traveler

“It’s an unparalleled winery experience.”

Haute Living

“The combination of multicultural influences brought together by owner, winemaker, and the historical composition of Uruguay makes Bodega Garzón and its wines truly unique.”

The San Diego Union Tribune

“Garzón is the perfect south-of-the-equator escape.”

Vogue

“The country’s most ambitious wine project that’s stirring things up.”

Wine Enthusiast

“The property in Uruguay, called Bodega Garzón, is the ultimate expression of this vision - focusing on quality.”

Wine Spectator

“A stunning state-of-the-art winery.”

Travel and Leisure

“One of his (Alejandro Bulgheroni’s) key passions is sustainability and minimizing the impact his wineries have on the environment.”

Bloomberg

“#21 of 52 Places to visit.”

New York Times



THE GOLF COURSE

A one-of-a-kind environment where each swing brings tranquility

A private championship 18-hole golf course designed by Masters and US Open Champion Angel Cabrera and Gaylord Sports Management, with a full practice facility and relaxing bar at the turn.

Los Tajamares Golf Club is Uruguay's top golf course. With a sweeping landscape, it is located within the 10,000-acre Agroland estate and rises between olive groves, chestnut fields, and almond trees that outline a border to the horizon. This 7,000-yard-long, par 72 course includes a full practice facility and presents a challenge for both the experienced as well as the amateur player who enjoys touring every hole in a peaceful setting. There is instruction for both adults and children by PGA endorsed professionals.



THE EXTRA VIRGIN OLIVE OIL MILL
A state-of-the-art boutique production plant

Colinas de Garzón is the first family-run extra virgin olive oil brand produced in Uruguay that has been internationally recognized. Each stage of the production process utilizes the latest industrial machinery and focuses on technical and ecological advances keeping the environment's care and preservation at the forefront. This affords us the ability to produce premium quality oils that meet the highest standards required by the International Olive Oil Council (IOOC) and support our sustainability efforts.

A visit to Colinas de Garzón expresses the deep connection between the uniqueness of Garzón's landscape, an age-old history, and a healthy heritage for future generations. It highlights the link between the senses when tasting the olive oils and soaking in the natural beauty of the surroundings.



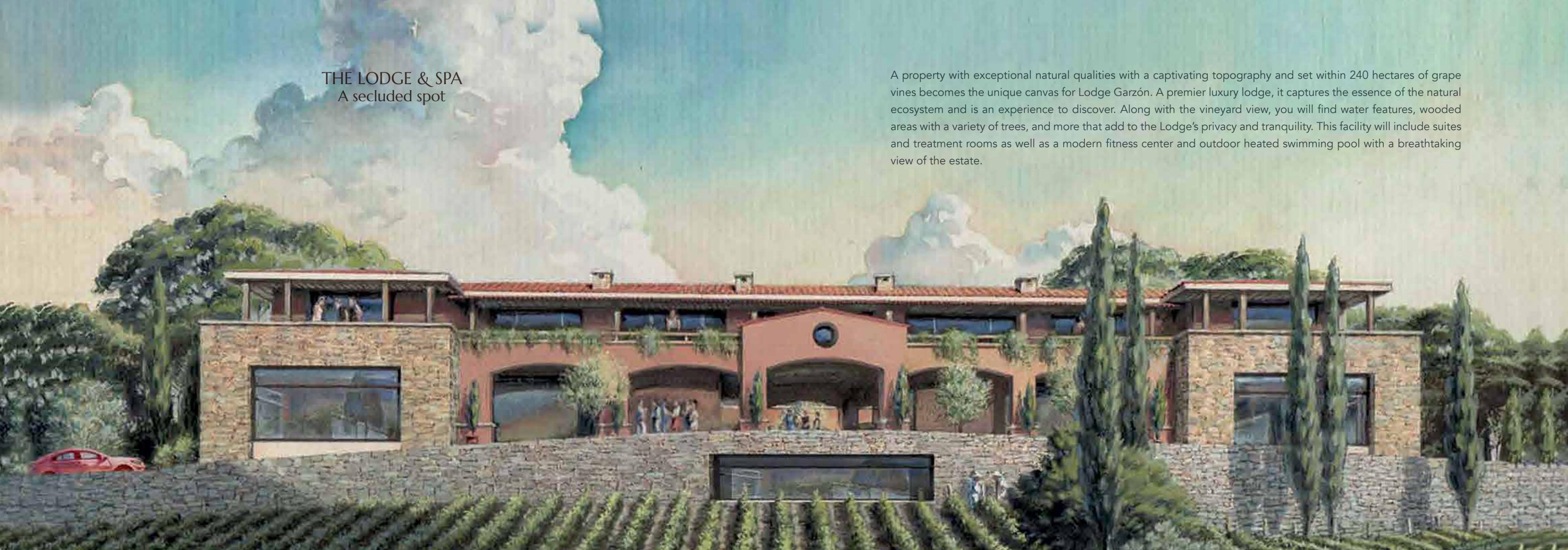
THE RESTAURANT
A natural balcony for epicureans to enjoy

Located atop a rocky outcrop, Bodega Garzón's restaurant features panoramic views of the surrounding vineyards, olive groves, and countryside. Renowned chef Francis Mallmann created the open fire cooking concept that is traditional in Uruguay and central to the restaurant's design. Highlighting local flavors, the chefs create dishes with the best ingredients that reflect the spirit of each season. The epicurean experience for members includes fine dining, pairing lessons, and culinary arts.



THE LODGE & SPA
A secluded spot

A property with exceptional natural qualities with a captivating topography and set within 240 hectares of grape vines becomes the unique canvas for Lodge Garzón. A premier luxury lodge, it captures the essence of the natural ecosystem and is an experience to discover. Along with the vineyard view, you will find water features, wooded areas with a variety of trees, and more that add to the Lodge's privacy and tranquility. This facility will include suites and treatment rooms as well as a modern fitness center and outdoor heated swimming pool with a breathtaking view of the estate.





THE BEACH CLUB
A lively site where nature predominates

In fascinating and fast-paced José Ignacio, with its unstructured sophistication and overwhelming charm, you will find a beach resort perfect for a break away from it all. Either a day trip or an overnight stay will allow you to enjoy this *pied-à-terre* by the beach. Spacious and airy suites combined with personal guest services will make your stay memorable. A private plunge, deck, and beach, equate to your own experience. This fully-equipped facility combines nature, culture, and scenery with gourmet cuisine and premium guest services. A place where tranquility and peace are interrupted only by the breeze and the sound of waves. It is the very definition of paradise.

The image is a horizontal collage of four distinct scenes. From left to right: 1. A polo match in progress on a green field, with several players on horseback and mallets raised. 2. A close-up profile of a horse's head, showing its eye and the details of its bridle. 3. A man and a woman riding bicycles along a sandy beach at sunset, with the ocean waves in the background. 4. A bright yellow tennis ball resting on a reddish-brown tennis court surface.

AMENITIES

A set of memorable experiences

From show-jumping to horseback riding at the Equestrian Club to paddle boarding, kite surfing, sailing, rafting, boating, and fishing at the Nautical Club, as well as trekking, hiking, biking, tennis, and fitness at the Sports Club, there is something for everyone's desire. This diverse array of outdoor activities are conveniently available within the estate or nearby. A vast adventure menu specially devised for your enjoyment to invigorate, enrich, and balance your mind, body, and spirit.

FRUITS OF THE LAND
A taste of Garzón

Garzón is the nexus for extra virgin olive oil, olives, nuts, honey, wine, and tourism. An exquisite area where the sea and the mountains meet along with tradition and innovation, the past and the future.

This region is characterized by soil and microclimate that offers an abundance of fruits and agriculture in each season. With quality and sustainability as the main pillars, we offer a new way of living the taste experience that connects with nature. This supports the Bulgheroni family's deep conviction about the earth's vital importance and our imperative to care for the environment.

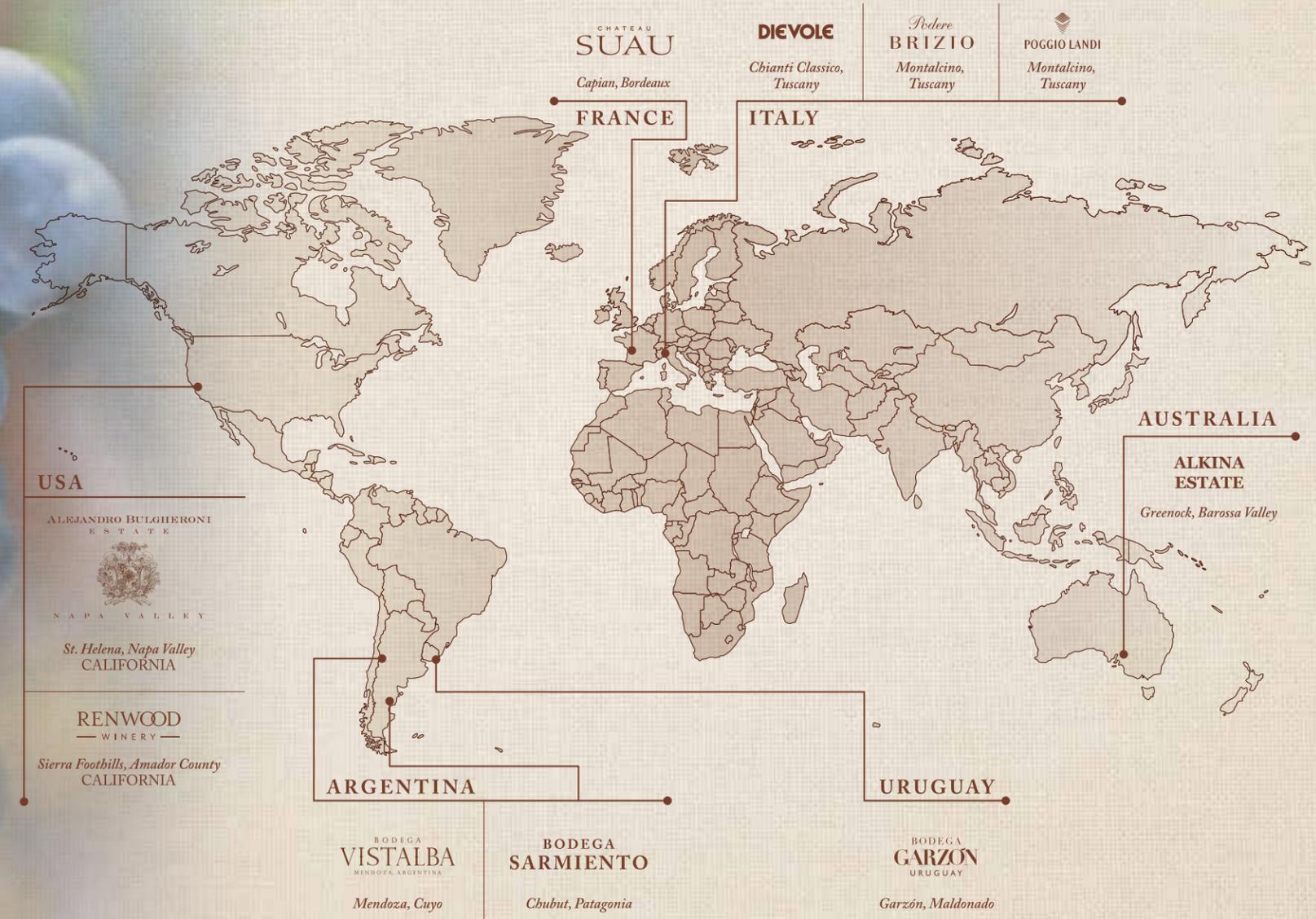


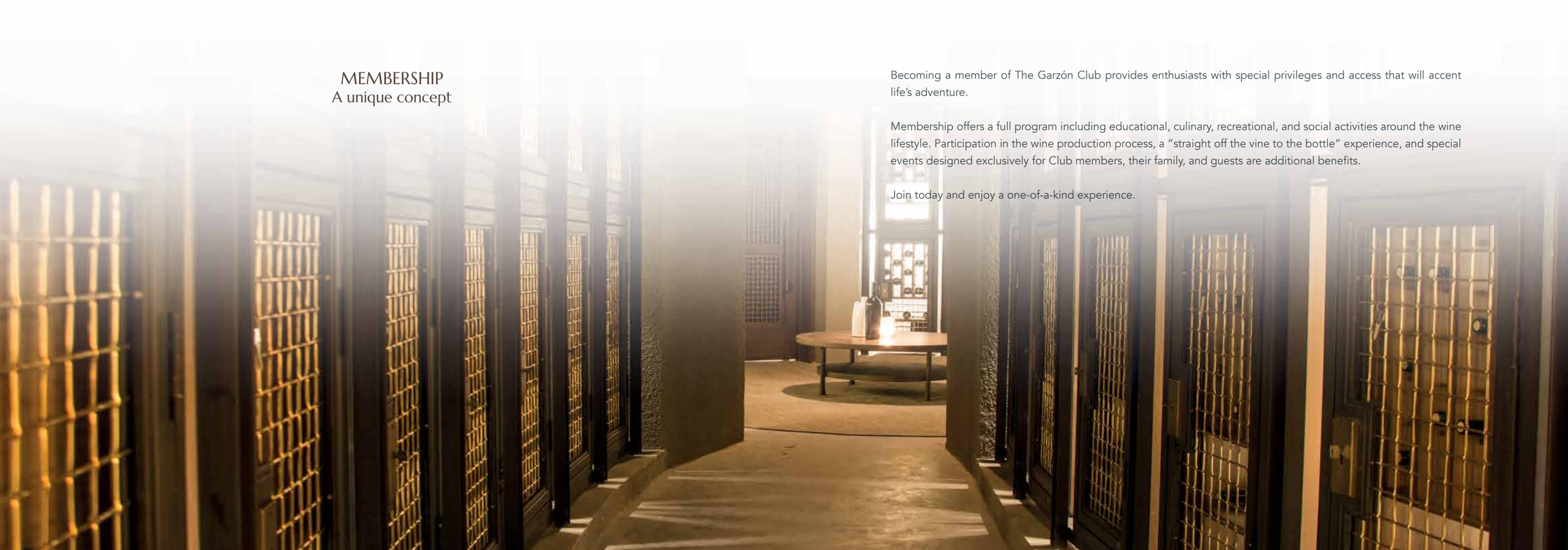
ALEJANDRO BULGHERONI FAMILY VINEYARDS

A family of wine estates from around the world

Alejandro Bulgheroni Family Vineyards (ABFV) is a collection of premium wineries located in some of the world's top wine regions. Led by Alejandro Bulgheroni who envisioned a wine portfolio that represents the authentic expression of the most emblematic terroirs around the world, all the wineries share a common philosophy of quality and sustainability while maintaining their own identity and a specific approach to winemaking.

The family of wine estates comprises Bodega Garzón from Uruguay; Dievole, Podere Brizio, and Poggio Landi from Tuscany, Italy; Bodega Vistalba from Mendoza, Argentina; Chateau Suau from Bordeaux, France; Renwood Winery in the Sierra Foothills, Amador County, California, and Alejandro Bulgheroni Estate in St. Helena, Napa Valley, USA. Included in ABFV is a vineyard in Australia's Barossa Valley and the world's southernmost vineyard in Patagonia, Argentina.





MEMBERSHIP
A unique concept

Becoming a member of The Garzón Club provides enthusiasts with special privileges and access that will accent life's adventure.

Membership offers a full program including educational, culinary, recreational, and social activities around the wine lifestyle. Participation in the wine production process, a "straight off the vine to the bottle" experience, and special events designed exclusively for Club members, their family, and guests are additional benefits.

Join today and enjoy a one-of-a-kind experience.

BODEGA
GARZÓN
URUGUAY



THE

GARZÓN

CLUB